



the Crusader

Official Newsletter of Arc & Matson Community Services

Revitalize Fitchburg. Renovate the Arc.

FITCHBURG, September 2010 – Arc Community Services thinks outside the box as they embark on an innovative fundraising strategy and unveil their “\$1,000,000 Square-By-Square Campaign.” Developers for the Arc have launched a unique interactive game of squares that will allow online users an effortless way to contribute towards the campaign in addition to monitoring its success.

The campaign objective is to complete the first floor renovation of the Arc’s Main Street facility, which provides employment opportunities and day activities to individuals with developmental and intellectual disabilities. Fitchburg Mayor Lisa Wong declares, “I am so proud of the work

the Arc is doing. As an organization, they are providing a critical service to the region, creating jobs and restoring an historic downtown building. That’s an enormous task and I urge the entire community to help make this happen.”

The floor plan consists of over 6,667 square feet at a cost of \$150 per square foot with a campaign goal of \$1,000,000. The Arc’s website offers each donor a selection of squares available with the option to make a dedication in honor of or in memory of loved ones, and easy online payment. Once your transaction is complete, the donor can return to the squares and view their name and dedication information. This is an innovative way of remembering loved ones who have passed and honoring

birthdays, weddings, anniversaries as well as a fresh idea for holiday giving. The public can easily participate in the excitement and donate online at www.arc-matson.org/squares.

It is a Win-Win game. The people who receive services from the Arc benefit through the creation of a safe, modern working environment that is completely handicapped accessible. It expands the organization’s capacity to deliver critical services. Donors have an immediate opportunity to enhance the lives of the individuals and families receiving services while bringing the city of Fitchburg one step closer to revitalization.

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**ARC/MATSON
BOARD OF DIRECTORS
FY2011**

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Atty. Jennifer LaBaire

Rose LaPlante

Lori Nogueira



Partner Agency

Agency Mission

To create lifetime opportunities for person with disabilities to reach their fullest potential by providing advocacy, education, employment, residential, and recreational services.

Help us Save Trees!

Sign up for our electronic newsletter at:

www.arc-matson.org

In keeping with our dedication to green initiatives and on-going efforts to pare down expenses without compromising our goals, We will be mailing a smaller version of the Crusader newsletter in the future with a full version available online. Please help us accomplish this by signing up online.



**Mary Heafy
President and CEO**

There is an energy here at Arc Community Services and Matson Community Services that conveys a sense accomplishment and a sense great things ahead! I am so proud of and grateful to our individuals, volunteers and staff for making our organization so vibrant and dynamic. We are an experienced and determined organization. We lead the way by creating pathways into the community and serving as a bridge to the future for people all ages with developmental and intellectual disabilities and their families. Let me share with you a portion of the excitement and accomplishment!

- Nearly 150 of you plus an additional 50 staff provided input into the agency's strategic plan through focus groups, surveys and daylong retreats. This process allowed us to determine our goals and objectives for the next three years. The plan can be viewed on our website
- More and varied work is coming into our work center daily; so much so that staff put out the call for volunteers to come in to help meet a tight production deadline. Forty-three of you responded and provided hundreds of hours of volunteer labor!
- A United Way Day of Caring work crew of 15 people from Horizon Milling in Ayer, MA insulated and sheet rocked much of the area that will be our new production floor
- 195 volunteers were honored for their many hours of service at our Volunteer Recognition event in September
- The agency achieved a two-year license through the Department of Developmental Services with numerous areas of commendation noted
- We finished FY10, a year with many state funding cuts and continuous financial challenges, with our budget in the black
- The Renovate-a-Square campaign, which will raise \$1M to finish the Main Street building, was launched with great excitement and optimism. The goal is to finish the renovations one year from now and we need your help to accomplish this. (See info on pages 4 & 5).
- The website continues to evolve with the goal of providing you with the most up-to-date and exciting info about the organization AND to increasing our presence in and connection to the larger community

Sincerely,

Mary Heafy

President and CEO

The Alliance for Resource Management

is proud to welcome our newest leadership for the agency:

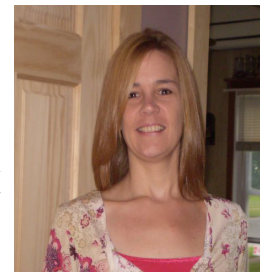


Allyson Chalapatras

Director of Sales and Marketing

a.chalapatras@employmentresources.biz

978-343-6662 x108



Jennifer Peck

Director of Development

j.peck@arc-matson.org

978-343-6662 x123

Read new leadership biographies online at:
www.arc-matson.org/leadership

Memorial & Honorary Donations

In Memory of Debra Cote

Mr. and Mrs. Eugene Driscoll
 Ms. Bertha Landry
 Ms. Deborah Matley
 Ms. Mary Dunbar
 Mr. and Mrs. Philip Carter
 Mrs. Rita Gilmartin
 Ms. Emily Amico
 Mr. and Mrs. Anthony Amico
 Mrs. Yvette Padula
 Mr. Raymond Bouvier
 Ms. Judy Driscoll and Mr. Chris Murphy
 Ms. Virginia Hurtubise
 Mr. and Mrs. Charles Paces
 Ms. Rose Bisol
 Ms. Florence Volpe

Ms. Anna Valeri
 Mr. and Mrs. Thomas Ferrazzano
 Mrs. Pauline Sala
 Ms. Mary Camacho and Mr. Geroge Mitchell
 Mr. and Mrs. James O'Donnell
 Mr. Robert Fitzgibbons
 Mrs. Terry LeBlanc
 Mr. and Mrs. Robert C. Lemieux
 Ms. Mary Dunbar
 Mr. Robert Cote
 Mr. Alfonse Pagnotto
 Mr. Ray Fortier
 Mr. Larry Frechette
 Ms. Mary Chalifoux
 Zahey Clinic

In Honor of Mr. and Mrs. Norman Fredette's 50th Anniversary

Mr. and Mrs. Roger Melanson
 Mr. and Mrs. Kevin Millea
 Mr. and Mrs. Edward Lafortune
 Mr. and Mrs. Rodney Conrad
 Ms. Gail Savage
 Mr. and Mrs. Roland Fournier
 Mr. and Mrs. Owen Christensen
 Ms. Sandra Howe
 Mr. and Mrs. Paul Spano
 Mr. and Mrs. Tim Bauman

Mrs. Lorna Sulin
 Mr. and Mrs. Peter McAllister
 Ms. Kathy Hamelin
 Mr. and Mrs. Stephen Hay
 Mr. and Mrs. John Benson
 Mr. Ronald Crevier
 Mr. Edward Pietila
 Krenally Rodriguez
 Ms. Edith Carey
 Mr. and Mrs. Paul Bouvier
 Mr. and Mrs. James Duprey
 Mr. and Mrs. Terry McGrady
 Ms. Mary E. Crank
 Ms. Dorothy Karkutt
 Mr. and Mrs. Angelo Bisol, Jr.
 Mr. and Mrs. George Breau
 Ms. Joan Goodwin
 Mr. and Mrs. John S. Caban
 Ms. Lucille Oneil
 Mr. and Mrs. David Beaulac
 Mr. and Mrs. William Gates
 Mr. and Mrs. Timothy D. McAlice
 Mr. and Mrs. Robert E. Roy
 Mr. and Mrs. Robert J. Nelson
 Ms. Eileen Badagliacca
 Donnelly Development
 Mr. and Mrs. Michael Grenier

In Memory of Ron Hurd

Mr. and Mrs. Richard Campbell

In Honor of Olan Robinson

Donna L. Robinson

In Memory of Mr. Leo Talbot

Mary Horn Cyr
 Gail T. O'Neill

In Honor of Andrea Thibaudeau

Ms. Karin Thibaudeau

In Memory of Mr. and Mrs. Paul Badagliacca

Janet Badagliacca

In Memory of John Edward Cronin Sr.

Margaret Wilson

In Memory of Mr. Craig Madigan

Mr. and Mrs. Mike Pepin
 Mr. and Mrs. David Kalagher
 Ms. Louise Fallon
 Ms. Dolores Durling
 Ms. Marion Benson
 Ms. Joyce Helmer
 Reinold Social Committee
 Mr. and Mrs. John Arsenault
 Mr. and Mrs. Joseph Marabello
 Ms. Susan Cascio

In Memory of Jason Schools

Danielle Schools

In Memory of Paula LaFarr

Ms. Elizabeth LaFarr

In Memory of Eunice Matson

Mr. Jim Casperson

In Memory of Mr. Robert Quist

Mrs. Lynne Sugar; Ms. Mary Heafy; Mrs. Laura Colburn, Mr. Jim Casperson

In Memory of Larry Caisse

Janet Badagliacca

In Honor of Bruce Goguen's 50th Birthday

Anonymous Friends

Volunteer Recognition Night

On September 20, all our wonderful volunteers were thanked for their service throughout the organization. In an era of diminishing resources, strong volunteer support is more essential than ever. Thank you to each and every volunteer! Four volunteers received special recognition:

Rosemary Healey was honored as our Volunteer of the Year. Rosemary has served on the Board for six years, several of those as Clerk. She showed her deep commitment to the organization by making it a point to learn first hand about our programs and our staff.

Roberta Tassone was nominated by Eileen Ganong as a Shining Star. Roberta coaches four sports teams, serves as a chaperone on trips, keeps score at bowling and mini golf, sets up and cleans up at dances, and is ALWAYS the first one to jump in to offer help.

Jescelia Mitchell was nominated by Jinx Tull, RN as a Shining Star. Jescelia began working with Jinx in Day Hab as part of a practicum experience for her CNA Program at Monty Tech. Once she completed her school requirement, she continued as a volunteer providing administrative support to the medical office of Day Hab. Her bright smile and willingness to pitch in to do what ever is needed led to her nomination as a Shining Star.

Ray Hemingway received special recognition for his 10 years of faithful service on the Human Rights Committee.



Pictured below, left to right:

Roberta Tassone; Mary Heafy, President and CEO; Ray Hemingway; Jescelia Mitchell; Rosemary Healey

Want to Love Your Job?

Come Join Us!

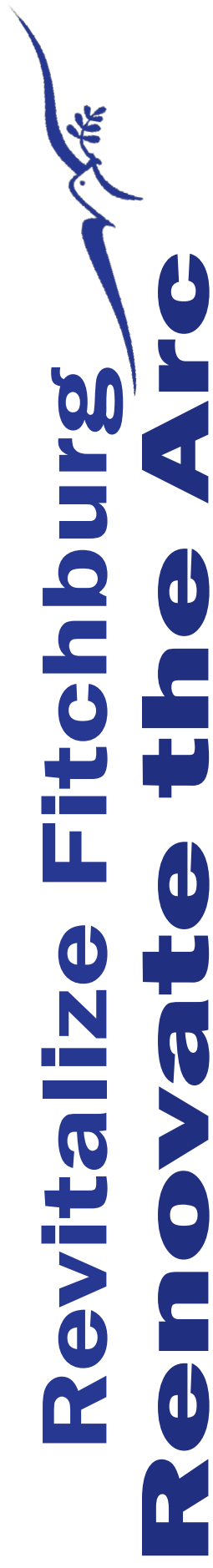
Work in a unique, supportive, enjoyable environment where your contributions are valued and respected. Competitive salary & great benefits

View current positions at: www.arc-matson.org/jobs and/or call Jim Casperson at (978) 345-6301.

All applicants must have a valid drivers license and receive an acceptable CORI check.

The Alliance for Resource Management is an AA/EOE/MF Employer.

Revitalize Fitchburg Renovate the Arc



REMEMBER

Honor and Remember
your loved ones:
Birthdays
Weddings
Memorials
New Babies
Graduations
Holiday Gifts
Anniversaries

RENOVATE

More than 6,667 square
feet at a cost of \$150
per square foot which
results in the
\$1,000,000
needed to complete the
renovation of our historic
building in Fitchburg.

RESOLVE

Resolve to make
a contribution to
change and enhance
the lives of your
local community
members.

REVITALIZE

Join the Arc in their
commitment to
revitalize
downtown
Fitchburg.

ACT NOW!

DONATE TODAY!

www.arc-matson.org/squares



Dear Arc & Matson Friends and Families,

I am writing to invite you to join me in an exciting opportunity to “Revitalize Fitchburg and Renovate the Arc”.

Arc Community Services, a 58-year-old organization in the heart of downtown Fitchburg, leads the way in providing services to people of all ages with intellectual and developmental disabilities and their families. In addition, Arc employs nearly 300 people in Worcester County.

Arc Community Services focuses on abilities not disabilities. We are a bridge to the future. We need your help to continue our critical work and to complete the renovations on our 100-year-old building. When done, we will have a modern, barrier free, accessible facility that will allow us to serve more individuals and their families, expand program offerings, and broaden the scope of job training for our clients.

In order to make this campaign a success, we need your help! Here are some ways of how you can help:

- Will you make a tax-deductible \$150.00 donation to renovate one square foot of the Arc building?
- Will you get 10 family or friends to each buy a square? *Marketing materials are available to you to assist with talking with your friends and family. Please call the Development Office at 978-343-6662 X123 for details.*
- Will you honor a loved one, in celebration of a special event, or as a holiday gift for the person who has everything by donating \$150.00 in their name?

Have fun making your donation on-line where you can select the square(s) you want to donate and see your dedication when you click on your square. Donations can also be made by using the form below.

Thank you for helping Revitalize Fitchburg and Renovate the Arc through your generous donation.

With gratitude,

Mary Heafy
Mary Heafy
President and CEO



**MAKE YOUR DONATION ONLINE AT: www.arc-matson.org/squares
OR MAIL TO: 564 Main Street, Fitchburg MA 01420**

DONOR:
NAME: _____

ADDRESS _____ CITY / STATE / ZIPCODE _____

PH. NUMBER: _____ EMAIL: _____

DONATION:

____ I would like to make a donation of _____ squares at \$150 each, total amount of \$_____.

____ Please make this donation (CIRCLE ONE): IN MEMORY / DEDICATED TO / IN HONOR OF / IN CELEBRATION OF: _____

Mail gift acknowledgement to: _____

PAYMENT:

____ I have enclosed a check

____ Charge my credit card: MC / VISA / American Express / Discover

Name on card: _____

Card #: _____ Exp. _____



564 Main Street
Fitchburg, MA 01462

(978) 343-6662

cordially invites you to attend our ...

21ST ANNUAL AUCTION

FRIDAY, NOVEMBER 19, 2010

FOUR POINTS SHERATON IN LEOMINSTER MA

DOORS OPEN AT 5^{PM}

Preview, Social, & Silent Auction 5:00^{pm} - 7:30^{pm}

Live Auction - 7:30^{pm}

Pre-Registration \$5 - At the Door \$10

RSVP & Pre-Registration is strongly encouraged.

You can do so online by going to:

www.arc-matson.org/auction

Or mail using the enclosed form.

Hors d'oeuvres & Cash bar

In the spirit of auction fun, we encourage you to extend this invitation to friends and family.

All Proceeds to Benefit the Arc Community Services Recreation Programs

Ron Hurd Memorial Lecture Series

Arc Community Services is proud to announce the upcoming Ron Hurd Memorial Lecture Series for 2010-2011. Ron Hurd, who died in 2010, was a former Board Chair and long time supporter of the organization. This is a series of informational presentations on topics of interest to families of individuals with an intellectual or developmental disability.

Each session will be focused on providing information and discussion to assist families in becoming more knowledgeable and empowered as well as providing an opportunity for families to network with each other to enhance the lives of the entire family.

In an attempt to reach as many families as possible, some sessions will be offered during daytime as well as evening hours. For a complete list of topics, dates and times, please see Arc's website www.arc-matson.org after November 15th. For additional information you can also contact Eileen Ganong at e.ganong@arc-matson.org or by telephone at 978-343-6662, ext. 125.

Massachusetts Distinguished Citizen Award

On September 16, The Arc of Massachusetts presented Andrea Thibaudeau with a Massachusetts Distinguished Citizen Award at the State House. The Distinguished Citizen Awards were created to recognize some of the many individuals and organizations in the Commonwealth of Massachusetts that make an enormous difference in the lives of people of all ages with cognitive and developmental disabilities and their families. Andrea is a 29-year-old woman with Down Syndrome who has never let her diagnosis prevent her from living her life to her fullest potential. She works at Hannaford Supermarket, volunteers at Nashoba Hospital's Apple Valley Center in Ayer, and volunteers with youngsters in the Special Olympics swimming program. Andrea lives in her own apartment and drives her own car to her work, volunteer, and social activities. To read more about this amazing woman, visit our website.

Employee Recognition Awards Arc Community Services

Jinx Tull, March 2010
Sandra Hurtubise, April 2010
Sheryl Murphy, May 2010
Debra Riley, June 2010
Mandy Barriero, July 2010
Aleidy Valentin, August 2010

Congratulations! Keep up the great work!

Buy Gift Cards and Support Arc & Matson Community Services



Introducing Scrips Fundraising!

What Is Scrip?

Scrip is a term that means "substitute money". When you purchase scrip, you're purchasing negotiable gift certificates and prepaid cards that are used just like cash. You can use scrip to purchase everyday expenses like food, clothing, and other essentials, and with every purchase, you earn revenue for our organization.

How scrip generates revenue for Arc & Matson Community Services:

The Great Lakes Scrip Center acts on behalf of churches, schools and other non profit organizations to purchase large amounts of scrip from grocery stores, department stores, and other retailers. Because the scrip is purchased with cash up front, the participating retailers offer a substantial discount. Our organization buys the scrip from Great Lakes Scrip Center at a discount, and re-sells the certificates to families like yours for full face value. The discount from two to fifteen percent or more – is our organization's revenue.

Scrip is "shopping cart fundraising"

Scrip is a popular fundraiser because families don't have to sell anything. Organization members produce revenue by making regular household purchases they would make anyway. Groceries, clothing, toys, gifts, even gasoline can be purchased with scrip.

*Find Out More online at: www.arc-matson.org/
Scrips or call (978) 343-6662 X123.*

We would like to extend our gratitude for naming Arc & Matson Community Services as the recipient of monetary donations in your honor:

Sheila & Norm Freddette
celebrating their 50th Year Anniversary!

Bruce Goguen

Celebrating his 50th Birthday!

Thank you and Congratulations!

Arc Community Services
564 Main Street
Fitchburg, MA 01420

Non-Profit Org.
US Postage
PAID
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Fitchburg, MA

CHANGE SERVICE REQUESTED

21st Annual Auction Pre-Registration Form
Take advantage of the pre-registration of \$5 - Cost is \$10 at the door.
Kindly respond on or before November 12, 2010

No. of Persons attending: _____

Please list the names of each person attending and whether that person will be requesting a paddle.

M _____	Paddle: <input type="checkbox"/> YES <input type="checkbox"/> NO
M _____	Paddle: <input type="checkbox"/> YES <input type="checkbox"/> NO
M _____	Paddle: <input type="checkbox"/> YES <input type="checkbox"/> NO
M _____	Paddle: <input type="checkbox"/> YES <input type="checkbox"/> NO

_____ I am enclosing my \$5.00 pre-registration fee per person. Total amount of: \$ _____

Check made payable to Arc Community Services
Mail to: 564 Main Street, Fitchburg MA 01462

_____ I am not able to join you, but want to support the Auction.
Here is my tax-deductible contribution of \$ _____